International Certification Programme

Management of Public Private Partnerships in Urban Water and Sanitation Sector in India

17 January 2011 to 21 January 2011 in Hyderabad, India

22 January 2011 to 28 January 2011 in Shanghai & Changzhou, China
Context

Provision of universal access to the delivery of basic services such as water and sanitation in urban areas is critical in accelerating India’s development goals. This necessitates not only large-scale investments to develop assets but also high quality managerial competence to ensure the sustainability of such investments. Governments are increasingly turning to Public Private Partnerships (PPPs) as an effective means to achieving universal and sustainable service delivery.

The Jawaharlal Nehru National Urban Renewal Mission (JnNURM), led by the Ministry of Urban Development, Government of India, provides the framework and incentives for urban local governments to promote PPP. Viability gap funding (VGF) scheme of the Government of India also provides incentive and capacity support to governments for promoting PPPs. However, structuring and implementing PPP projects that are viable and affordable in important sectors such as urban water and sanitation remains a challenge. This is mainly due to lack of enabling legal and regulatory environment at the state/city level, concerns about managing PPP related contracts and knowledge gaps among institutions and key stakeholders. There is a critical need therefore, for urban managers to acquire the capacities and skills to design, develop and manage Public Private Partnerships for provision of municipal services.

ASCI-Campus Veolia Certification Programme in PPP

The Administrative Staff College of India (ASCI) and Campus Veolia Environnement, France, both leading institutes in urban infrastructure management are pleased to announce an International Certification programme in ‘Management of Public Private Partnerships in the Urban Water and Sanitation Sector in India’. Campus Veolia Environnement is a global training and research institute on sustainable development especially related to water, waste water, waste management, transportation and energy.

The programme is introduced in response to the capacity building needs of governments for effective management of PPPs. It offers an opportunity to professionalize urban managers and equip them with the new competencies required to enhance and sustain municipal service delivery through public private partnerships.

The programme will offer a unique learning environment through interactive sessions with academicians and global and national experts and practitioners and exposure to national and international projects and simulation exercises. The programme features an international field visit to the cities of Shanghai and Changzhou in China to gain exposure to all aspects of PPP project in the context of municipal service delivery.
Learning Objectives

- Establish the relevance and potential of Public Private Partnerships in urban water and sanitation sector in India
- Provide indepth understanding of various models of PPP
- Provide comprehensive knowledge and skills required to design, develop and manage PPPs
- Provide skills required for making PPP work - designing conditions for success
- Provide exposure to global and national experiences in PPP in urban water and sanitation sector
- Provide exposure to real life contexts through an international visit (Shanghai and Changzhou in China)
- Provide hands on experience in PPP management through individual mentored projects

Programme Structure and Content

Structure

The programme is structured in two components and participants are required to attend both components.

India component
17 January 2011 to 21 January 2011

International component
22 January 2011 to 28 January 2011

Programme Content

India component
17 January 2011 to 21 January 2011

The India component of the programme is scheduled for 5 days at ASCI, Hyderabad. During this phase, participants will be exposed to the theoretical underpinnings of PPP management in urban water and sanitation and the following themes will be covered:

- Potential for PPP in India, experiences, practices and PPP models relevant to urban water and sanitation sector
- Policy environment and programmes for PPPs in India
- Global and national experiences in PPP in urban water and sanitation sector
- Project development process - Step by step approach to PPP
- Financial fundamentals including economics and tariffs
- Contract development and management - Legal, technical and regulatory issues
- Risk Identification and mitigation
- Project documentation

International component
- Development and management of concession agreements
- Procurement process
- Pro poor strategies
- Communication and consultations strategies for effective PPPs
- Capacity building and human resources management
- A brief review on PPP in urban infrastructure sectors with focus on transport

**International Component**

**22 January 2011 to 28 January 2011**

The International component of the programme involves an international field visit to be organized at China. Participants will have opportunities to visit active PPP initiatives in Shanghai and Changzhou in China to gain practical insight into real life PPP contexts in water and sanitation sector. These cities have successfully introduced PPPs in water and sanitation sectors since 2002 and have achieved significant service delivery improvements. It is expected to provide comprehensive and practical knowledge of all aspects of PPP in water and sanitation sector.

- Urban management and infrastructure development in China
- Public private partnership framework in water sector
- Contract management system, performance measurement and regulation
- Non revenue water management and distribution network efficiency
- Technical innovations
- Financial management
- Customer focus and citizen relations
- Water Quality
- Capacities and human resources development
- Financial management
- Campus Veolia Training Centre in Changzhou for the Asia-Pacific Region.

At the end of this phase participants will formulate a road map to promote PPP by integrating the lessons learnt from the programme.
Training and Learning Methodology
The programme adopts an interactive approach with a blend of lectures, discussions, case studies, video films, simulation exercises, exchange of experiences and field visits. In addition the programme offers opportunities for participants to interact with national and international experts and practitioners.

Resource Persons
The program will be offered jointly by ASCI and Campus Veolia Environment. Senior international practitioners and experts from the various countries where Veolia operates in the areas of Water distribution and treatment, Waste management, Public transport in addition to technical experts on contract management – legal, financial, operational will provide expertise and resource inputs. The Administrative Staff College of India will have Senior experts, advisors, consultants in urban infrastructure and water supply and sewerage as resource persons.

Participants
The programme is aimed at policy makers including elected representatives, senior municipal administrators and officials, municipal engineers and other urban sector professionals from state and city governments and water utilities. Representatives of leading private sector organizations, financial institutions and multilateral agencies will also find the programme useful.

Dates
The programme dates are:
17 January 2011 to 21 January 2011 in Hyderabad, India

Application Submission Deadline
Completed applications are to be submitted by January 5th, 2011.

Venue and Facilities
The programme is a fully residential one. The India component of the programme is to be organized at ASCI, Hyderabad. ASCI offers comfortable air conditioned classrooms, well equipped library and computer centre, comfortable single occupancy, air conditioned accommodation and above all, a beautiful campus. During the international component of the programme, participants will be accommodated at well appointed hotels in Shanghai and Changzhou.

Certification
A Certificate of Participation will issued upon completion of the training programme.

ASCI Alumni Association
Participants will become members of the ASCI Alumni Association.

Registration and Program Fee
The all inclusive programme fee is Rs. 95,000 +10.30% Service tax including tuition, board and lodging, courseware and economy class airfare (Hyderabad-Shanghai round trip)

The College is exempted from Income tax and therefore tax deduction at source is not required.
The Administrative Staff College of India (ASCI) is a leading management education institute for practising managers in governments and private sector. The Urban Programme in ASCI comprises policy, training, advisory and knowledge support to local, state and national governments, national and international development organizations for urban sector reforms in India. It is recognized as a Centre for Excellence in service delivery, governance reforms and Public Private Partnerships by the Ministry of Urban Development, Government of India. ASCI has particular focus on basic infrastructure and advocates the cause of continuous water supply (24/7) and safe sanitation in Indian cities through policy/ advisory support and training. ASCI provides a dedicated urban information support service for Indian cities - the Urban Resource Link (URL).

For further details, please contact:

Programme Directors

Srinivas Chary Vedala
Email: schary@asci.org.in

Vijaya Venkataraman
Email: vijaya@asci.org.in

Campus Veolia Environnement, a global training and research institute on sustainable development especially related to water, waste water, waste management, transportation and energy. It trains more than 15000 technicians yearly in the skills related to these technologies. Training ranges from providing basic competencies to engineering and management of water, waste water, waste management, transportation and energy. The Campus Veolia Environnement also heads a network of 15 training centres throughout the world, supporting the development of sustainable practices in these sectors.