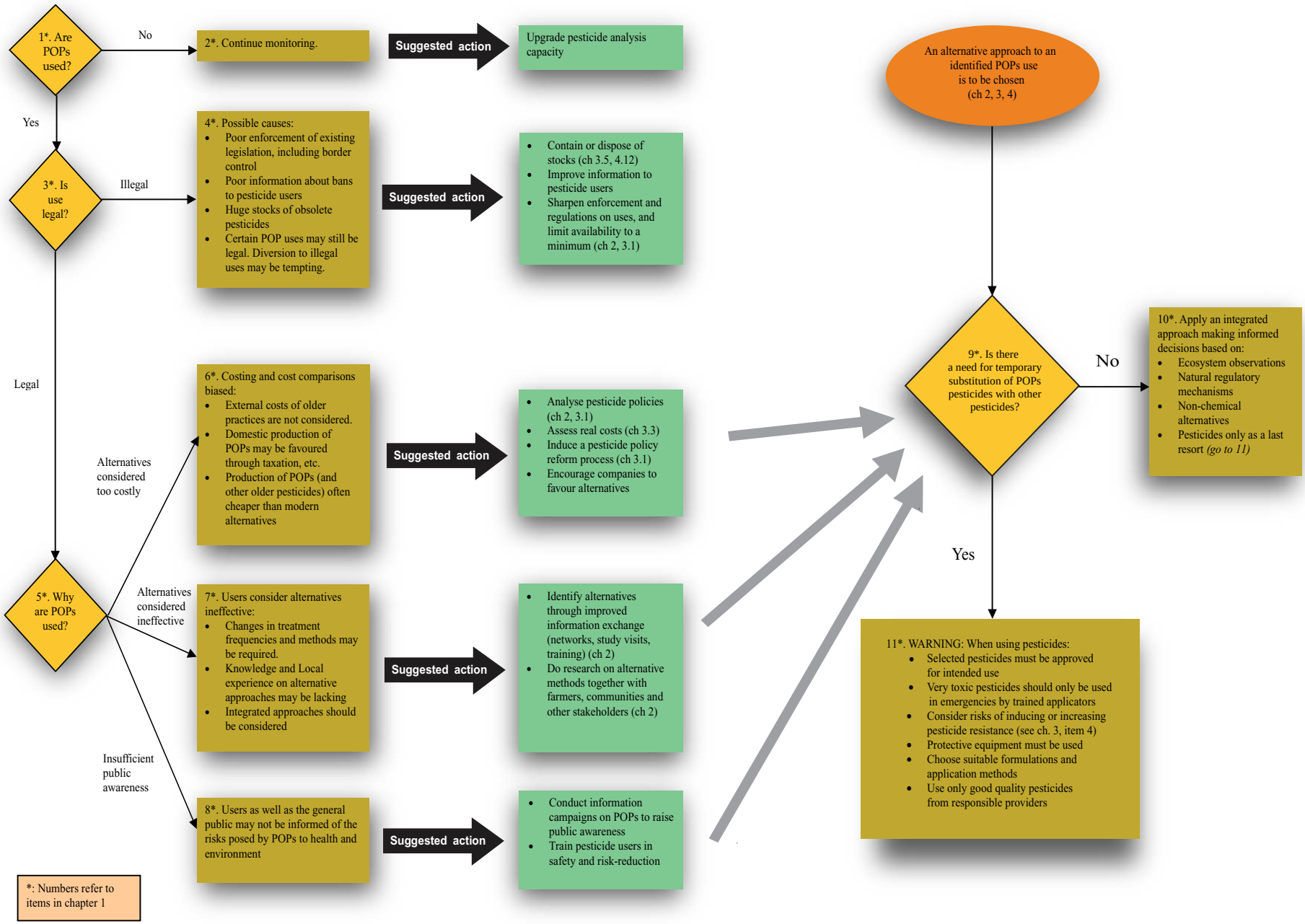Reducing/eliminating persistent organic pesticides