



Excellence Awards for  
Sustainability and Innovation in Products, Processes and Facilities

**Textile and Apparel**  
**IT and IT Enabled Services**

**Processed Food and Beverage**  
**Automotive**

Nomination Deadline: January 31, 2011

## PARIVARTAN *(meaning Change)*

**Parivartan Awards for Sustainability and Innovation 2011** recognize and showcase such companies that have used innovation for making their products, processes, facilities and operations sustainable.

The Parivartan Awards will be announced at Parivartan 2011, India's only forum to focus exclusively on driving adoption for sustainability initiatives in businesses by promoting the business case with decision makers: both on the production side as well as on the consumption front. It is the forum of choice to promote sustainably driven market development and innovation.

### WHO CAN APPLY?

Award nominations are invited from the companies with sustainability innovations in products, processes and operations in the following sectors

- » Textile and Apparel
- » Processed Food and Beverage
- » Automotive
- » IT and IT Enabled Services

### AWARD CATEGORIES

For all verticals except IT and ITES :

- I. Sustainability Award for Product Innovation
  - A. Sustainable Material Usage
  - B. Sustainable Packaging and Logistics Innovation
  - C. Easy Recycling and Reuse
- II. Sustainability Award for Process Innovation
  - A. Process Improvement leveraging Energy Efficiency
  - B. Process Improvement leading to Water Conservation
  - C. Process Improvement for Waste Management
- III. Sustainability Award for Facilities Design

Sustainable Business Operations Award for IT and IT Enabled Services:

- A. Facilities Energy Optimization and GHG Management
- B. Business Travel and Communication

## CONSIDER THIS

- » The 4 verticals covered by the Parivartan 2011 Awards will spend ₹300-500 crores per annum on sustainability related measurement and reporting: driven by customer pull and compliance needs.
- » Businesses sourcing from India Inc. are demanding sustainability in their products and services. Price and quality are no longer sufficient. Sustainability is the new competitive edge.
- » ₹ 30,000 crores of capital expenditure for energy efficiency alone will be required to be made by the industry in the first 3 years of the PAT scheme.
- » The report, March to Sustainability 2010, by cKinetics, talks about 'Environmental Sustainability' as being the biggest new dimension for businesses and their supply chains this decade.

Parivartan Awards and Parivartan Forum will raise awareness of organizations and their supply chains, that are leading the charge on sustainability

### WHY PARTICIPATE?

By applying for Parivartan Awards 2011, companies will :

- Showcase unique innovations in products and services in front of business clients.
- Build market share and generate ROIs for investments made in making business operations sustainable.
- Position the organization as a whole as thought leaders and steer the sustainability conversation in your favour.
- Complimentary invitation to the finalists to attend Parivartan 2011 and interact with business heads in the industry

### AWARD TIMELINE

Jan 31 : Nomination deadline

Feb 7 : Details invited from short-listed nominees

Mar 17 : Finalists announced

Mar 24 : Parivartan 2011 Awards

## CATEGORY DESCRIPTIONS

For companies in Textile and Apparel, Processed Food and Beverage, and Automotive, the following categories are applicable:

### I. Sustainability Award for Product Innovation

This award is to recognize those companies who have made innovations in the product life cycle to make them more sustainable and could fall under the following sub-categories:

#### *A. Sustainable Material Usage*

This could include innovations in the kind of raw materials used, the way in which the raw materials were sourced, working with the supply chain, reduction in the amount of hazardous materials, chemical usage, etc.

#### *B. Sustainable Product Award for Packaging and Logistics Innovation*

This could include innovations in the way a product is packaged and transported.

#### *C. Sustainable Product Award for Easy Recycling and Reuse*

This could include innovations in the product to be recycled or reused partially, or completely.

### II. Sustainability Award for Process Innovation

This award is to recognize those companies who have made innovations in any process of manufacturing that would make the process sustainable as compared to a business as usual scenario. The parameters of the innovations would include the following sub categories:

#### *A. Process Improvement leveraging Energy Efficiency*

This could include innovations in energy efficiency at a process level that can be meaningfully quantified and compared.

#### *B. Process Improvement leading to Water Conservation*

This could include innovations in a process that led to water conservation and can be meaningfully quantified.

#### *C. Process Improvement for Waste Management*

This could include innovations in a process that led to exemplary waste management, recycling, etc.

### III. Sustainability Award for Facilities Design

This award is to recognize those companies who have made innovations to make their facilities sustainable either by efficient greenhouse gas management, energy usage, water usage or waste management.

### Sustainable Business Operations Award for IT and IT Enabled Services

This award is to recognize companies which have made innovations in their business operations under the following categories:

#### *A. Facilities Energy Optimization and GHG Management*

This could include innovations to increase energy conservation and efficiency, and to manage greenhouse gas emissions to make the facilities more sustainable.

#### *B. Business Travel and Communication*

This could include innovations in the travel and communications strategy of the companies that results in making these areas of operation sustainable, and are measurable.

## IMPORTANT DEFINITIONS

*Innovation* refers to new approaches that are:

1. Not used in a business as usual scenario.
2. Bring about a noticeable and measurable impact on the footprint of the product.
3. Are currently operational and not just in the conceptual stage.

A *Product* is defined as the end result of a manufacturing process. It could either be a final good to be used directly by the consumers, or it could be a product that is a part of a supply chain. Eg: In the automotive sector, a car and a tyre would both be considered as products.

A *Process* is defined as sequence of procedures for manufacturing an end product, consumes resources at each stage and converts that input into an output. Eg. In the textile industry, dyeing could be an example of a process.

## JURY

The jury comprises industry experts and professionals and additional details are listed on [www.ParivartanForum.in](http://www.ParivartanForum.in)

## SUBMITTING A NOMINATION

Nominations can be submitted through either of the following ways-

1. Complete online nomination form at <http://tinyurl.com/Parivartan2011Awards>

OR

2. Send completed nomination form by email to [Parivartan2011@carbon-outlook.com](mailto:Parivartan2011@carbon-outlook.com)

OR

3. Send completed nomination form by post to:  
Parivartan Awards  
708, Hemkunt Chambers, 89, Nehru Place  
New Delhi 110 019

## INDIA CARBON OUTLOOK

Parivartan Awards and Forum are being organized by India Carbon Outlook.

India Carbon Outlook is an independent information marketplace. It employs online communications, offline publications and regular fora exchanges to make information available to the various stakeholders and to encourage cross-discipline collaboration.

India Carbon Outlook provides (a) in-depth business and policy analyses, (b) updates on the market participants and latest trends on sustainability initiatives, and (c) expert inputs on the GHG emission reduction and other abatement as well as adaptation measures being undertaken in India

## FOR DETAILS OR CLARIFICATIONS

Please write to [Parivartan2011@carbon-outlook.com](mailto:Parivartan2011@carbon-outlook.com) Attn: Roselin Dey, for any clarifications. You will receive faster resolution on email than on phone (+91.11.41051195).



# Parivartan 2011 Awards

## Nomination Form

- For nominating multiple products/processes/facilities from the same company, kindly submit separate forms.
- Enter information directly in the form below and save it on your computer. Send completed nomination form by email to [Parivartan2011@carbon-outlook.com](mailto:Parivartan2011@carbon-outlook.com)  
[OR you may use the online form: <http://tinyurl.com/Parivartan2011Awards>]

### **Describe your nomination**

Please provide a concise description of your nomination and any other information you feel would help the reviewers understand your efforts. Feel free to include marketing material links, any mention in public fora, etc. If you would like to mail any brochures or public material, please do so to [Parivartan2011@carbon-outlook.com](mailto:Parivartan2011@carbon-outlook.com)

Sector in which nomination is being submitted

Award category

What best describes the nomination's operational stage?

Company Name

### **Contact Details**

Contact Person

Designation

Email ID

Contact Number

Address

Website