



## MANAGER – ADVOCACY

Arghyam is a registered public charitable foundation that has been working to provide safe and sustainable water for the last 15 years. It has 3 focus areas of intervention in water – groundwater, springs and water quality. All the 3 areas have built up momentum and created significant impact. But the need is to do much, much more- quicker, cheaper and better. This new approach disrupts the way we think about how social welfare organizations bring about change, at scale. The big thinkers, and the best minds are coming together to transform the way change can happen in the social sector to achieve the mission to **“Strengthen the ability of the ecosystem to enable water security for 100 million people by 2023”**. This is the beginning of a transformational journey and you now have a chance to participate in its evolution.

This will be a collaborative effort and is the foundation for our evolving **ForWater** societal platform approach which will be focused on developing digital tools and infrastructure to enable the ecosystem players (Community members, Civil Society organizations, Government, Research organizations and Funders) to access knowledge, data and services. These tools will help them focus on solving the water problem locally while leveraging simple technological tools to perform their work more efficiently, effectively with higher visibility and accountability.

### About the Position

The position is designed to support advocacy and communications with different stakeholders who operate at scale - across government agencies, civil society organisations and market actors. Specifically, the Advocacy Manager will be responsible for socialising the digital at scale thinking for capacity building and overall program design and bringing on board new, interested partners on to the ForWater collaborative. This will be through targeted advocacy with pre-identified actors as well as more general communications targeted to generate interest among the larger ecosystem.

### 1. Responsibilities

#### (A) Advocacy

- Assist in developing goals, strategies and identifying priorities for advocacy.
- Articulate value of platform capabilities for advocating with various users. Build broad understanding of requirements of stakeholder cohorts: NGOs, Govts. CSOs, Donors, Academia.
- Engage with bureaucrats and other stakeholders at the central and state governments leading to collaborations for scale engagements.
- Stakeholder mapping of the water sector to understand the aspirations and challenges of various actors.
- Track developments in policy and practice related to Arghyam’s focus (water, tech, CSOs, Govt) and identify potential partners.
- Proactively engage and develop approach notes (points of view), pitch documents and collaterals for partnerships and engagements.

- Assist in formalizing multi-stakeholder partnerships.

### **(B) Communications**

- Identify and work with suitable agencies to create advocacy and communications material in various formats to share emerging narratives in different geographies, including video content.
- Provide writing, editing and copy-editing support to the team, helping with the production of compelling written and visual communications.
- Provide basic design support using tools like Canva/ In design.
- Drive and build engagement for communications products including the website, blogs, articles and op-eds, newsletters, and social media channels
- Work with the India Water Portal team to help leverage it as a constant media and communications partner
- Organize/ represent Arghyam in events, consultations, design workshops to build networks and understanding of the sector's thinking. Bring back understanding of needs to the internal teams to strengthen platform services.
- Liaising with various stakeholders to align towards a common purpose.

### **(C) Others**

- Any other work that the organisation may seek to use support for.
- Collaborate with colleagues and functions across the organization to enhance relationships and ensure effective working.

## **2. Location**

The incumbent will be based in Delhi for a year with flexibility to move to Bengaluru as and when required by the organisation. The work will also involve travel across the country.

## **3. What you'll love about us/What you can expect/Why to apply**

- Enabling work culture
- Freedom and flexibility to participate in building solutions for complex social problems
- Opportunity to work towards creating meaningful social impact at scale

**4. Compensation:** Commensurate with experience, competitive.

## **5. Skills and Qualifications**

- Master's degree or equivalent in public policy, journalism, international relations, public administration or related field.
- Minimum 5 years partnership building experience preferably with government and CSO actors
- Prior work in the water sector is highly desirable
- Systems thinking
- Facilitation and presentation skills, public speaking

- Confident of thriving in states of uncertainty
- Pattern recognition and storytelling
- Willingness to travel

**Last Date of Application: 15<sup>th</sup> September 2021**

To apply for this post, please e-mail your updated resume to: [jobs@arghyam.org](mailto:jobs@arghyam.org) with a mandatory subject line “**Application for the post of Manager- Advocacy**”.