

**National Award for Excellence in Water Management 2007**  
**Instituted by CII – Godrej GBC, Hyderabad**

**A Note from Mr L S Ganapati, Chairman National Award for  
Excellence in Energy Management 2007**

If you were to look out for "Award Winners" and establish a common characteristic from them, the undisputed factor will be that, these award winners make "difference" in their field of operation. And the essential difference that they do make substantially appears predominant in the "Scarcity Horizon".

We are reminded of a saying- "**I am happy I have competition. It keeps me on my toes all the while and stops me from becoming complacent. So, it works to my advantage**".

With the above in mind, CII launched this **Water Award Competition in 2004**, with the objectives of:

- ❖ Rewarding the companies who have performed commendably on the water conservation front
- ❖ Providing a platform for excellent water efficient companies to share their approach, methodology & techniques with the participants
- ❖ Instilling a sense of competition and motivation to excel

Subsequent to the success of the award scheme, which created tremendous euphoria amongst the industry, CII was encouraged to institutionalize this Award Scheme on an annual basis.

I am glad that this **CII National Water Award Scheme** is receiving overwhelming response from the industry.

I am sure you will all agree that most of us try to excel only when there is a competition, followed by a reward. This competition has aroused tremendous interest amongst the industries to compete with each other and

the response has been overwhelming. I must say that the competition has been truly **National** with companies competing from **all parts of the country**.

I would like to briefly dwell upon the methodology adopted for identifying and short-listing the companies for this award seminar.

- This year we received questionnaires from 74 companies (51 companies for within the fence and 23 companies for beyond the fence)
- Based on the initial evaluation top 27 companies (within the fence) and 10 companies (beyond the fence) were shortlisted by the panel of judges to make presentations at this seminar.
- The criteria for Evaluation are as follows:
  - Reduction in Specific water consumption
  - Water conservation projects implemented
  - Reduction in waste water discharge and efforts towards achieving zero discharge
  - Awareness on water conservation-plant / community
  - Other water conservation measures including monitoring per capita water consumption etc
- Out of 27 companies in '**Within the fence**' category, **14 companies** has been chosen for the "**Excellent Water Efficient Unit**" award and the remaining **13 companies** will be given the "**Water Efficient Unit**" award.
- Out of 10 companies in '**Beyond the fence**' category, **6 companies** has been chosen for the "**Excellent Water Efficient Unit**" and the remaining **4 companies** will be given the "**Water Efficient Unit**" award.

The award includes a trophy and a certificate.

- To motivate the teams for their presentation skills and also the participants a role in the proceedings, an audience poll has been conducted to choose the 3 **Most Useful Presentations**.
- We also have three awards for **Innovative projects** from the case studies presented by companies. This was decided by the panel of judges.

The summary of evaluation of the questionnaires indicates that participated units together achieved a cumulative annual average of **50 million cubic meter of water savings. This is approximately equivalent to ¾th of the year of Hyderabad water consumption** and 10 participating units achieved the status of '**Zero Water Discharge**'.

This showcase the tremendous efforts put forth by these companies in improving the water efficiency in their respective units.

This is definitely a **healthy and welcome sign** as this indicates that all the major sectors have seriously taken up water conservation in a big way. This has also added immensely to the corporate image of the concerned award winners.

With Best Regards

  
**L S Ganapati**

**Chairman**

CII – National Award for Excellence in Energy Management 2007



Hon'ble Minister for Infrastructure & Investment Ports, Airport, Natural Gas, Govt of Andhra Pradesh **Sri Venkata Ramana Rao Mopedevi** presenting the Excellence Award.

